

**They Sold Their Farms on Account
of the Pebbles**

**And
The Pebbles
Were Diamonds**



Canada Pamphlet 1922:1
no. 004

The EDITH *and* LORNE PIERCE
COLLECTION *of* CANADIANA



Queen's University at Kingston

"And the Pebbles Were Diamonds"



A NUMBER of years ago the farmers in South Africa, especially in the vicinity of Kimberley, sold their farms and moved to other parts, because they claimed that the large stones and pebbles scattered all over the ground would not let them till the ground properly or get anything out of the soil, and they were poor and said that money could not be made in that part of the world, or on their farms. Other men came who bought the farms, men with a broader outlook and wider vision, and they discovered that what the farmers had thought to be pebbles were really diamonds of the first water. They organized a company, raised money, mined the diamonds, and made fortunes for themselves and those who invested with them. Some of the world's greatest fortunes have been made in the diamond fields of Kimberley, which stand today on the farms that were sold as useless.

Just another tragedy of a Wasted Opportunity. Opportunities presented themselves in South Africa then; opportunities present themselves in Northern Ontario today, as Charles McCrea, Minister of Mines and Forests, says:

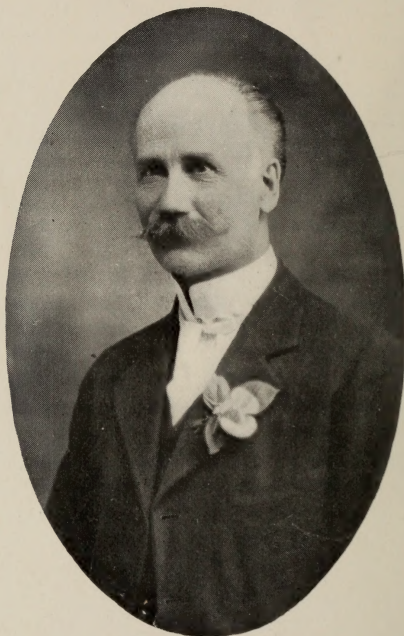
"The surface has only been scratched, there is more wealth in the minerals of the North Country than in all the banks in the world. Take an interest in the Northland, it will pay you a thousand fold."

One day unto this great Northland went a man named Stone, Arthur T. Stone, a man of broad outlook and wide vision, looking for an opportunity. A couple of farmers wanted to sell their farms on account of the excessive amount of rock, which they claimed would not let them till the ground properly, or get anything out of the soil, and they too, were poor, and said that money could not be made on these farms. Mr. Stone bought these farms, and just the same as the South African pebbles and diamonds, he found a rock which when put through a process of crushing, milling, and secret treatment, gives a number of products which are in universal demand. AND THIS ROCK WILL BE WORTH MILLIONS. On a ton of this rock the average profit is \$10.00. On a ton of Gold Quartz, Hollinger Make,

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an average profit of \$5.00. Hollinger have paid to their shareholders in cash dividends over \$21,000,000. What will Ontario Gold Dyke pay?

The purpose of this little booklet is to give you an idea of the approximate profits which will be made by Mr. Stone's discovery, and to tell you how you can join him in a participation of those profits. Read it through carefully, it will more than repay you.



ARTHUR T. STONE

Originator of Gold Nugget Products

Ontario Gold Dyke and Silver Reef Developing Company, Limited

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Authorized Capital \$500,000
Par Value \$100 Per Share

|||||

DIRECTORS AND OFFICERS

JOHN F. BLIESATH, President
COLIN HUTCHINES, Vice-president
M. E. STAFFORD, Secretary-treasurer
A. T. STONE, Superintendent and General Manager

BANKERS

Imperial Bank of Canada, Windsor, Ontario

SOLICITORS

Davis & Healy, Windsor, Ontario

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Head Office: Cobalt, Ontario

The Purpose of the Company

The purpose of the company is to construct a huge stone crushing plant for the preparation of stone building material, such as stone aggregates or dash, in various sizes, variety, and color, for use in Stucco, Magnesite, Terrazzo, and Flexotile floors, etc., also Art Sands, Grits, Powders, etc., to supply the now increasing demand for such material and other purposes as indicated below. Thousands upon thousands of tons of this class of material are sold to the trade yearly, and inasmuch as our supply is inexhaustible and of superior quality, range of color, etc., it places this company in a most secure and enviable position.

The company for purposes of efficient management have divided its workings into four divisions:

- Manufacturing.
- Building materials.
- Monumental Granite.
- Gold and Silver Mining.

MANAGEMENT.

The management of the company is vested in a Board of Directors of prominent business and mining men whose record in their own individual businesses assures the company of a very successful future. Arthur T. Stone, the general manager, is a practical mining man, who has had years of experience in the Northern Ontario mining field.

FACTORY AND CRUSHING PLANT.

The company has been very fortunate in securing the site for the location of the factory, which is Nugget Valley, on the main line of the T. and N. O. Railway. The railway runs through all the properties, guaranteeing good transportation facilities.

Products—Building Supplies Division

STONE AGGREGATES.

Stone aggregates in various kinds and colors for stucco. These can be interblended to produce hundreds of beautiful color combinations according to individual tastes and ideas, and when used in floors and table tops, etc., in proper size and variety, furnishes a most pleasing, artistic display in varied form and beauty.



**Rock Deposit from which Various Classes of Building Materials
Are Made, etc.**

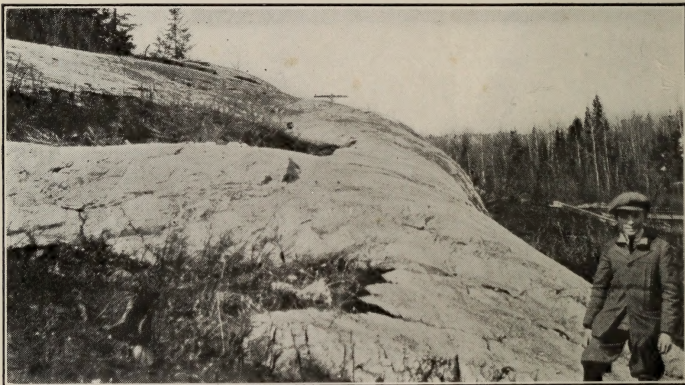
VARIETY AND COLOR.

Moss green, autumn buff crystals, primrose cream, silver gray velvetone, cream and yellow velvetone, Indian red, salmon pink, black and white micca spar, white and pink calcite, pink granite, brown granite, blue granite, black granite, Belgium gray granite, diamond crystal spar, white fleece quartz, crystal gem feldspar, etc., etc., etc. These are nature's colors, and never fade.

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SANDS OF VARIOUS KINDS AND COLOR.

These are used in all high-class art stone cement work, for building purposes, etc., such as for roofing tile, columns, bricks, pillars, cement blocks, etc., also porch and lawn vases, pedestals, jardinières, fountains, etc., etc., white silica sands, black, red, pink, cream, green, brown, variegated, mottled, and beautiful color combinations in pleasing effect; also sands for fine and coarse sandpapers and sands in varied variety and color used in captive fish bowls and aquariums in keeping the fish clean and in a sanitary condition, and also for attractiveness.



A Small Section of Rock from which Gold Nugget Products are Made, etc.

MANUFACTURING DIVISION.

Composition stucco, composition flooring, mortar colors, etc.

CLEANSERS.

Gold Nugget Cleansers, Gold Nugget Hand Cleaners.

GRITS.

Gold Nugget Poultry Grit, Gold Nugget Chick Grit, Gold Nugget Bird Gravel, etc.

PUMICE (Coarse and Fine).

This commodity will be manufactured by the company. It was formerly brought from Germany, but the Canadian product will capture the trade on account of its superior quality and keen, smooth cutting effect.

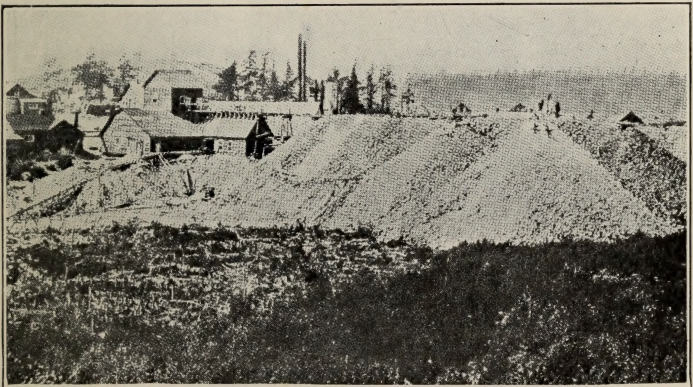
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Granite and Monumental Division

MONUMENTS.

Fine varieties of exceptional lustre and beauty; black and pink blended granite, yellow, purple and red granite, green, pink, white and black granite, and mottled and variegated varieties, etc.

All the foregoing, and many other uses, could be cited, but it is unnecessary to further name them, as the list is sufficient to warrant and sustain an enterprise of great scope.



A Typical View of Mining Operations in Northern Ontario

Gold and Silver Mining Division

Under this division the company's purpose, methods, and working principles is to make mining a legitimate business proposition. Where a property is to be sold or stock to be disposed of for mining purposes, explorations or actual demonstrations of the existence of ore bodies, underground, with their respective values fully known, makes easy their disposal at a good price. This makes this proposition a most worthy and profitable enterprise with far-reaching possibilities and of an unending duration.



Our Exhibit at Canadian National Exhibition

Market for the Products

The name Gold Nuggets Products is not an experiment, and is well known to the trade through the medium of our national advertising, such as the above. Read what the trade papers say.

"AND THE PEBBLES WERE DIAMONDS"

Retail Grocer (excerpt).

"One of the lines of exceptional merit being placed on the market that is bound to take well both with the trade and the purchasing public is Gold Nugget Products. Those who examined and heard about Gold Nugget Products at the Canadian National Exhibition were most favorably impressed with them, and the effective manner in which they fill the purpose for which they were intended, this publicity will prove of great assistance to the trade in the introduction of these high quality lines to their customers, while Gold Nugget Products are all lines that the dealer can recommend to his patrons without hesitation."



Containers for Gold Nugget Products

Canadian Grocers Journal (excerpt).

"The trade who tried some of the first products were anxious to see the balance of the new lines. Gold Nugget Hand Cleaner won instant favor with the public. The results are astonishing, and it makes an ideal preparation for use in offices, hotels and railway trains.

Gold Nugget Cleanser is another article that took well with the public. It does the work. It is represented as a seven-in-one, a cleanall and polisher. All Gold Nugget Products were the object of much attention from all parts of the country. The grocer who does not stock them is failing in his efforts to please co-worker customers."

WHAT BUSINESS MEN OF THE NORTH COUNTRY SAY OF THE PROPOSITION.

The General Supply Company of Canada, Limited, North Bay, Ont.

"It is our opinion that Mr. Stone's proposition has possibly greater merits than anything we have heretofore seen."

Chairman of the Industrial Committee of North Bay, Ont.

"The business proposition of Mr. Stone's is, without doubt, an industrial proposition of far-reaching possibilities."

W. F. McPhie, Barrister, Supreme Court of Ontario, North Bay, Ont.

"As to Mr. Stone's proposition, there is a large and profitable field for its products throughout Canada and the U. S. A."

John Ferguson, Mayor, North Bay, Ont.

"The business of which Mr. Stone is executive head has possibilities that by far exceed any industrial proposition I know of. Strong as this language may appear, I feel only justified in quoting same after a most rigid and thorough personal investigation of the contemplated enterprise."

WHAT THE TRADE SAY REGARDING THE BUILDING MATERIALS.

Walkerville Coal, Fuel and Supply.

"Your stucco dash is the best quality of stone we ever had the pleasure to pass judgment on. We can use a large quantity of this material."

Chick Contracting Co., Windsor.

"I take great pleasure in recommending to the trade your product. Your crushed stone is of superior quality, and will handle same when ready to supply."

F. Howes, Plastering Contractor, Windsor, Ont.

"I have examined your various samples of crushed stone, and will say that this is the best class of stone for stucco dash I have ever seen. I can handle several carloads a year."

Peter Osterhout, Windsor.

"Your stone dash is of the best, and the variety of color and hard quality make them most valuable. When ready to ship you will be favored with our order."

George E. White, Builders' Supplies, Windsor.

"Your dashes for stucco work, also stone for terrazzo work will be a great assistance to us in the building lines."

C. A. Chilver, Walkerville.

"It is our sole intention of buying and using the dash of Mr. Stone's when marketable, as per sample shown us, which is the highest grade of material that we have ever witnessed."

Flexotile Products Co., Birmingham, Mich.

"We tried some of your stone in our flooring for ground and polished work. The colors we used were very hard and free from crystals, ground and polished beautifully without chipping. We require a great quantity of this material during the year, and sincerely hope you will soon be in a position to supply our needs."

G. Bertini, Windsor.

"Your crushed stone and marble is very much suited to my purpose, and as terrazzo is in great demand this year, I would be pleased to have you supply me."

Border Cities Chamber of Commerce (entire letter).

"I have carefully inspected your most interesting samples of variegated crushed stones, and it is scarcely necessary to say that there is a good and apparently increasing market for these in practically every Canadian city. At present, I understand that products of this nature are imported from the United States over long and costly hauls, and if you can deliver the goods to our people at prices which will compete favorably with those of United States suppliers, it is my respectful opinion that the Canadian demand would absolutely surprise you.

"I believe that you have a better thing than you really know yourself, and wish you every success.

"(Signed) F. Maclure Sclanders, F.R.G.S., Commissioner."

The Builders' and Contractors' Association.

"The samples of stone which were shown to me yesterday are a most wonderful sample of stone for stucco and terrazzo work. I would say that over two hundred houses built in Windsor this year are stucco, and this kind of stone which comes from the United States is hard to get as the supply is limited. You say you have unlimited fields in Northern Ontario, which country I know well, and when you get ready to sell stock, I shall be glad to take some, and will also sell some for you to my friends in the Border Cities, where you can sell your product by the carload to the building trades.

"There is a wonderful demand for this stone in the shape of stucco and terrazzo work all over Canada, as the lumber for outside work is very limited, and stucco is warmer than wood.

"I have been in the building trade for the last twenty years, and this is the best stone for stucco and that class of work I have seen."

Cast Stone Block and Machine Co., Windsor.

"Your crushed stone and granite we can use. We have been compelled to import it from New York. We hope you will soon be in a position to place your product on the market."

Cross Builders' Supply, Windsor.

"Your crushed stone is just about what we want. We are at present purchasing several lines of stone from the U. S. A. owing to there being no one in Canada to our knowledge that manufactures these from the rock. We will be glad to purchase at home as soon as it is possible to do so."

John McWaters, Sandwich.

"Mr. Stone has without a doubt the best variety of stone dash on the market. There will be a large demand for your stone products."

Cadwell Sand and Gravel, Windsor.

"This collection of crushed stone is one of the finest we have seen, and we only hope this material can be marketed in the very near future."

Other enquiries have been received from Keystone Stucco Co., Detroit; Detroit Flexotile Floor Co.; Art Stucco Materials Co., Detroit; C. P. Young & Co., Detroit; Wm. E. Brady Co., Detroit; F. X. Kolb, maker of fancy concrete products, Detroit, and many others.

What the Trade Says Regarding the Monumental Granite

Excelsior Granite & Marble Works, Windsor.

"Your Temagami Red Granite is equal, if not better, than the granites now on the market. I can dispose of a large quantity."



A Small Section of Temagami Red Granite

Leamington Granite and Marble Works.

"Your Temagami Red Granite is one of the finest specimens for monumental purposes I have ever seen. I can handle a large quantity."

Chatham Marble & Granite Works.

"Your Temagami Red Granite is one of the finest grades I have ever seen, and as to texture and beauty it is unexcelled. I will handle your granite by the carload lot."

Smyth & Son Monumental Works, London.

"Your Temagami Red Granite is excellent, in fact we do not know any Scottish, Swedish, or Polish Red that could compete with it successfully. We predict a demand for it, and will handle same."

London Marble & Granite Works.

"Having examined your sample of Temagami Red Granite, we feel you have a granite that will fill the gap in the monumental industry. We will be glad to handle your granite at the very earliest date."

**William Forbes, Wholesale Granite Agent, London, Representing
W. Edwards & Son, Aberdeen, Scotland.**

"Your Temagami Red Granite is the best I have ever seen, and is superior to any Scotch granites on the market to-day, and as soon as you are ready to supply I will help put it on the market, as it is just the kind of granite we have been looking for."

Frank O. Heron, Cutter for Leamington Granite Works.

"Says it takes a very high polish, cuts clean, and the lettering shows up to the very best advantage."

Profits

The profits are very attractive on account of efficient production. No waste, every bit of rock is used in one of the products or by-products.

The average profit on the different products is \$10 per ton; thirty tons to a carlot means \$300 profit per car. The factory will start operating on seven cars per day. This would make a daily profit of \$2,100, and for 200 working days in the year a yearly profit of \$420,000.

Within one year the management hope to have the plant producing thirty cars per day. This would show a daily profit of \$9,000, or a yearly profit of \$1,800,000.

The Hollinger, with a capital of \$25,000,000, has paid over \$21,000,000 in cash dividends to date, on an average profit of \$5 per ton. The Gold Dyke should double that in the same period of time on a capitalization of only \$500,000, even if the ore treated be only one-tenth as great.

Here are a few figures showing what mining and manufacturing companies have paid to investors:

The Hudson Bay Silver Mine paid 25,000 per cent. on the par value of \$1 per share.

Nipissing to date.....	\$25,800,000
Dome to date.....	\$ 4,066,418
McIntyre to date.....	\$ 3,458,270

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The mines of Northern Ontario have paid in cash dividends the staggering total of \$132,000,000. Just try to visualize this.

As the Ontario Gold Dyke is a mining and manufacturing company, here are the figures in the manufacturing field:

MANUFACTURING INVESTMENTS.

\$500.00 invested in Eastman Kodak.....	\$300,000
\$500.00 invested in Burroughes Adding Machine.....	206,700
\$500.00 invested in National Cash Register.....	214,350
\$100.00 invested in Western Union.....	15,000
\$100.00 invested in Dunlop Tire.....	50,000
\$100.00 invested in Merganthaler Linotype.....	127,000
\$100.00 invested in Bell Telephone.....	400,000

IMPORTANT—The above figures are taken from Poor's and Moody's Manual of Industrials, the public press and investment guides, and all statements contained therein have been obtained from sources which we believe to be correct, but we do not vouch for same.

Andrew Carnegie once told a newspaper reporter how he borrowed \$300.00 to buy shares in a company controlling a certain invention on a sleeping car. The dividends earned on that small investment formed the foundation of the Carnegie fortune of millions.

A similar opportunity is offered you on the wonderful discovery of Mr. Stone's, and remember, it was men of broad outlook and wide vision who saw the opportunities, and made fortunes out of the farms which had been sold on account of the pebbles. **AND THE PEBBLES WERE DIAMONDS.**

Your opportunity lies in the farms of Northern Ontario, which were sold on account of the rocks, **AND THESE ROCKS WILL BE WORTH MILLIONS.** Get in on it while you can. A small sum invested now may mean a fortune for you.

"AND THE PEBBLES WERE DIAMONDS"



Display of Products, Minerals and Building Materials.

See ARTHUR T. STONE, Prince Edward Hotel, Windsor, Ontario.

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